

10 Ways to Make More Money with the Most Versatile Professional Photo Printer on the Market.



**See
How
Inside**

Impressa IP60® Photo Printer

Custom Printed Postcards

Swap out your regular material with postcard stock.
Great for photo booths located in tourist areas or for destination weddings.



1

Print & Make Custom Props

Save time and money by printing your own custom props using our repositionable paper. Add names, personal messages and inside jokes to your props. Offer this as an upcharge to your clients.



2

Print Custom Signs

Charge extra for a sign that reads,
"Mr. & Mrs. Johnson cordially invite you to have your photo taken."



3

Stickers for ALL Prints Instead of Just Photo Paper

Offer your customers the option to upgrade their package by printing all of their photos on luster repositionable sticker paper.



4

Panoramic Prints

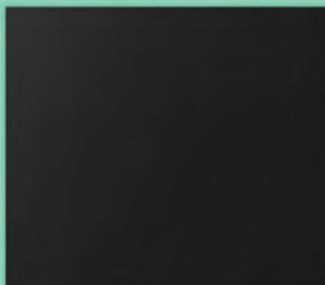
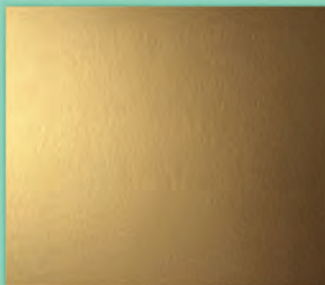
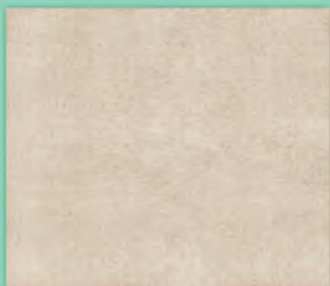
Impressa IP60 can print 2x6, 4x6, 6x6, 6x8, 6x12, 6x18 and 6x24 without changing supplies. Charge a premium to print panoramics at events.



5

Offer Specialty Materials

Not only can you charge extra for repositionable sticker paper but also for linen, metallic or magnetic photo paper.



Print Photo Magnets

Using our custom photo magnet material, print photo magnets for "Save the Date" cards, family photos, photo strips and more.



7

Make **GIF Flip Books**

Create and sell flip books with page flip animation.
Puts a smile on everyone's face.



8

Print and Sell Jumbo Photo Strips

Whether you print them on standard photo paper or on repositionable sticker paper, everyone will love a giant photo strip!

9



Make Photo Labels for Candles or Other Gift Items

Print custom candle labels with photos and apply to candles and other gifts using our repositionable sticker paper. Great for photos with Santa, Mother's Day or Birthdays.



10

Learn More About **Primera's Photo Solutions**

www.primera.com/photo

IP60

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