



NEWS RELEASE

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Primera Announces “All-In-One” Solution for GHS Compliance Labeling

Primera’s CX-Series toner, LX-Series pigmented ink, Bartender software and durable label materials provide manufacturers a full GHS compliant labeling solution.

Plymouth, MN, USA (May 6, 2014) – Primera Technology, Inc., one of the world’s leading manufacturers of specialty printers, announced an all-in-one solution for GHS and chemical labeling.

The LX-Series pigmented ink and CX-Series toner are now BS5609 (Marine Immersion Label testing standard) certified when printed on BS5609 approved materials. Smithers Pira, the worldwide authority on the packaging, paper and print industry supply chains, tested three materials, (previously approved for BS5609) with GHS text, coloring and pictograms. The testing included print key effectiveness, abrasion resistance and permanence of print evaluations. All three materials, ink and toner passed all three categories with flying colors.

GHS (Globally Harmonized System of Classification and Labeling of Chemicals) is a system for standardizing and harmonizing the classification and labeling of chemicals defining health, physical and environmental hazards. The deadline for manufacturers/distributors to adopt GHS labeling is June 1, 2015, and many are still looking for a solution to easily adopt this standard. Bartender software, from Seagull Scientific, provides users with an easy-to-use GHS template. Bartender software is included with LX-Series and CX1000 Color Label Printer purchases.

Key features of Bartender’s GHS template include:

- Built-in business rules for GHS that enable regulatory compliance
- Full-color template to generate compliant, consistent labels
- Populates all data, including the mandated product information and GHS symbols

“ Primera is pleased to be partnering with Seagull Scientific on our turn-key GHS labeling solution,” said Mark D. Strobel, Primera’s vice president of sales and marketing. “Customers who must be compliant with GHS labeling standards can be confident that the two leaders in their respective product categories – Primera and Seagull – will provide them with an easy-to-use, durable and cost-effective solution.”

About Primera Technology

Headquartered in Plymouth, Minnesota, USA, Primera Technology, Inc. is one of the world’s leading specialty printer manufacturers. Its products are sold worldwide through Primera Authorized Resellers and Distributors in more than 183 countries.

More information about Primera and its products is available on the Internet at www.primeralabel.com or by calling 1-800-797-2772 (USA and Canada). Outside of the USA and Canada, call (763) 475-6676 or FAX (763) 475-6677. E-mail to sales@primeralabel.com.

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About Seagull Scientific

Seagull Scientific enables organizations around the world to improve safety, security, efficiency and compliance by marking and identifying any and all items of importance. Our BarTender software is the most trusted and best supported solution for designing, printing and automating the production of labels, barcodes, RFID tags, security cards and more. Seagull technology is at the heart of Auto ID solutions for thousands of companies in manufacturing, chemicals, healthcare, food and beverage, aerospace, pharmaceuticals, supply chain/logistics and other industries. With corporate headquarters and software development in Bellevue, Washington, USA, and branch offices in Madrid, Taipei and Tokyo, we deliver our products into more than 150 countries through a global network of distributors and resellers. Learn more at www.seagullscientific.com.

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